

Office of
Chief General Manager(Telecom)
Marketing Cell-CFA,
Tamilnadu Telecom Circle
New CTS Building, Ground Floor,
16, Greams Road, Chennai-600 006.



भारत संचार निगम लिमिटेड
(भारत सरकार का एक उद्यम)
BHARAT SANCHAR NIGAM LIMITED
(A Government of India Enterprise)
BSNL 3G)))) **BSNL LIVE**
Faster than your thoughts 2010

No:Mktg/CFA/Promotional Scheme-bfone/Part-I /2011-12 /10 dated @ Chennai-6 the 31.12.2012.

Sub: Promotional offer for Landline and Broadband – reg.

In order to bring more number of customers to BSNL fold, CGM, Tamilnadu Circle has approved the following for the customers who register for a new Landline/Broadband connections.

- Waiver of installation fee for new Landline and new Broadband connections.

The offer is for a period of 90 days from 02.01.2013 to 01.04.2013

SSAs are requested to utilise this offer to promote more connections. Marketing activities such as display in CSCs, scrolling in Local Cable TVs, arranging road shows, etc may be carried out to maximise enrolment.


(सि.सेल्वराज / C. SELVARAJ) 01/01/2013

उ.म.प्र (एस व एम – सी.एफ.ए) / DGM(S&M-CFA)
Ph:044-2829 7240 Fax: 2829 0888

To
All Heads of SSAs
BSNL, Tamilnadu Circle.

Copy to:

1. GM(IT), TN Circle, Chennai.
2. GM(TR), TN Circle, Chennai.
3. DGM(Udaan)/DGM(CS), TN Circle, Chennai.
4. AGM(Udaan)/AGM(Mktg-CFA), All SSAs.
5. Call Centre.